GROWTH& PROFITABILITY

CAPABILITY STATEMENT

CONTACT: April lannazzone

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EVENT MANAGEMENT & PRODUCTION

As a certified Economically Disadvantaged / Woman Owned Small Business, The Growth & Profitability Event Team is committed to creating excellence through our solutions for our State and Federal clients.

CORE COMPETENCIES

The award winning event team at the Growth & Profitability Agency is constantly refining our processes to make sure we are staying on top of changes in their industry, as well as new factors that can affect your event.

These events might include conventions, trade shows, conferences, product launches, employee meetings, special announcements, site openings, awards ceremonies, or even holiday events.

Whether you have 100 guests or 10,000, we can execute a top-notch event that will uplevel your company's brand leaving your guests, prospects, and competitors in awe!

- Attendee Engagement & Management
- Venue & Vendor Selection
- Contract Negotiations
- Speaker & Program Management

- Budget Planning & Cashflow Management
- Event Logistics
- Virtual Event & Livestream Management
- Post Event Analysis & Reporting

CERTIFICATIONS

EDWOSB

Economically Disadvantaged Women-Owned Small Business

DIFFERENTIATORS

What sets Growth & Profitability apart from the competition?

Named Event Marketing Leader of The Year

Vast Experience in Multiple Facets of Cutting-Edge Event Design, Production, and Execution

When you bring in the Growth & Profitability Event Team to orchestrate your next event you get the invaluable benefit of highly skilled, dedicated experts with over 17 years of event experience.

Leave the details to the experts who live and breathe events, and you can be assured you're offering your guests, attendees, or employees the very best.

NAICS CODES

561920 – Convention and Trade Show Organizers

GENERAL INFORMATION

Registered Company Name:

A Zone Venture LLC

DBA: Growth and Profitability

EIN: 46-2450751 DUNS: 080354043 CAGE: 7SE93









