

## CONSULTING    MARKETING    DIGITAL SERVICES    MANAGED SERVICES

**The Growth & Profitability Agency provides strategic business consulting, marketing, digital, and managed services to commercial, not for profit and government organizations.**

### CORE COMPETENCIES

We offer the tools, strategies, and roadmap for organizations to reach their performance goals and business objectives quickly and efficiently.

As a certified Economically Disadvantaged / Woman Owned Small Business, we are committed to creating excellence through our solutions for our State and Federal clients.

#### Consulting

- Business Strategy & Planning Support
- Identify New Opportunities or Meet Threats to Your Business
- Identifying & Creating Mutually Beneficial Joint Partnerships
- Handle Times of Transition & Facilitate Support
- Competitive Research & Industry Trends

#### Managed Services

- Automation & Systemization
- Business Process Outsourcing
- Help Support, Hire, Train, & Motivate Staff
- Membership Online / Offline
- Affiliate & Joint Venture Partners

#### Digital / Traditional Marketing

- Digital & Traditional Marketing Automation
- Robust Lead & Sales funnels
- Email Marketing Campaign
- New Product or Service Launch Campaign
- Online Retargeting & Remarketing

### CERTIFICATIONS

#### EDWOSB

Economically Disadvantaged  
Women-Owned Small Business

### GENERAL INFORMATION

#### Registered Company Name:

A Zone Venture LLC

**DBA:** Growth and Profitability

**EIN:** 46-2450751

**DUNS:** 080354043

**CAGE:** 7SE93



### DIFFERENTIATORS

#### What sets Growth & Profitability apart from the competition?

Vast Experience in Multiple Facets of Cutting-Edge Business and Marketing  
Innovative Approaches to Outsourcing and Resource Management  
Ability to Create Effective Solutions in the Midst of Uncertainty and Transition  
Automation Solutions for Efficiency and Standardization of Service  
Strategic Mix of Technology and Business

### NAICS CODES

- 541611 – Administrative Management and General Management Consulting
- 514613 – Marketing Consulting Services
- 514618 – Other Management Consulting Services
- 541910 – Marketing Research and Public Opinion Polling
- 611430 – Professional Management and Development Training